



# CUSTOMER EXPERIENCE MANAGER – BORN TO MOVE

## LES MILLS US

We're on a mission...To create a fitter planet. Are you in?

Thousands of people are enjoying a Les Mills workout somewhere in the world right this second. Yep, every minute of every day - from Africa to Australia - our global tribe of instructors is busy motivating people through the power of group fitness. We've been doing this since 1968. Mixing great music with cutting edge science to guarantee results. The next level is always our goal, so get moving and join us.

And we're just getting started. Our US team is in an exciting growth phase launching new products and driving towards significant growth targets. We're looking for a Customer Experience Manager – BORN TO MOVE, to lead the growth of this product in the US.

### The Role

- You'll be responsible for development & growth of Les Mills BORN TO MOVE programs in the US.
- You'll be an energetic internal and external product champion for children's fitness and programming.
- Keeping up to date with global progressions/updates in children's health, fitness and programming, you'll innovate and implement new ways to drive growth in this new market.
- You'll successfully deliver BORN TO MOVE related projects that contribute to the overall success of the LMUS business.

### The Candidate

- You'll have extensive product, marketing, sales and/or operational experience, preferably with specific industry experience.
- You're results focused, thrive in fast paced environments and deal well with change.
- You always bring out the best in others, driving overall team results.
- You'll be a strong presenter, both formally and informally – using your experience within the industry to credibly add value to your partner accounts

To apply for this awesome opportunity please email your resume and cover letter to [lmus.jointhetribe@lesmills.com](mailto:lmus.jointhetribe@lesmills.com)

*Join the Movement*

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